

Privacy Policy

1. Introduction

Fresh Start Rescue (“the Rescue,” “we,” “our,” or “us”) is committed to protecting your privacy. This Privacy Policy explains how we collect, use, store, and protect information submitted through our website, online forms, email communications, and digital services.

By using our website or submitting information to us, you agree to the practices described in this Privacy Policy.

2. Information We Collect

We may collect the following types of information:

Personal Information

Provided voluntarily through forms such as:

- adoption applications
- foster applications
- volunteer applications
- donation forms
- contact forms
- newsletter sign-ups

This may include:

- name
- email address
- phone number
- physical address
- household information
- pet ownership history
- references
- emergency contacts

Automatically Collected Information

When you use our website, we may automatically collect:

- IP address
- browser type
- device information
- pages visited
- time spent on the site
- general location data

This is standard website analytics data.

Donation Information

If you donate through our website, payment information is processed securely by third-party payment processors. Fresh Start Rescue does not store credit card numbers.

3. How We Use Your Information

We use the information we collect to:

- review adoption, foster, and volunteer applications
- communicate with applicants, donors, and supporters
- provide updates about animals, events, and rescue operations
- process donations and send receipts
- improve website functionality and user experience
- maintain accurate organizational records
- comply with legal or regulatory requirements

We do not sell, rent, or trade your personal information.

4. How We Share Information

We may share information only in the following situations:

With service providers

Such as:

- email platforms
- website hosting providers
- payment processors
- form management tools

These providers may only use your information to perform services for the Rescue.

With law enforcement or animal control

If required for:

- lost animals
- bite incidents
- legal compliance
- safety concerns

When required by law

If a court order, subpoena, or legal obligation requires disclosure.

We do not share personal information with adopters, fosters, volunteers, or the public.

5. Cookies & Tracking Technologies

Our website may use cookies or similar technologies to:

- improve functionality
- remember preferences
- analyze website traffic

You can disable cookies in your browser settings, but some features may not function properly.

6. Data Storage & Security

We take reasonable measures to protect your information, including:

- secure servers
- encrypted connections (HTTPS)
- restricted access
- reputable third-party service providers

However, no online system is completely secure, and we cannot guarantee absolute protection.

7. Children's Privacy

Our website is not intended for children under 13. We do not knowingly collect personal information from children.

8. Your Rights

You may request to:

- access the information we have about you
- correct inaccurate information
- request deletion of your information (unless required for legal or operational reasons)
- opt out of communications

To make a request, contact us at info@freshstartrescue.org.

9. Links to External Websites

Our website may contain links to third-party sites. We are not responsible for the privacy practices or content of external websites.

10. Updates to This Privacy Policy

We may update this Privacy Policy periodically. Changes will be posted on this page with a revised “Last Updated” date. Continued use of the website after updates means you accept the revised policy.

11. Contact Information

For questions about this Privacy Policy, please contact: info@freshstartrescue.org