



Treat Philosophy

10%

- Treats are supplements, not nutrition. Strive to keep treats making up less than 10% of your pets daily caloric intake.

Treat Science

- Treats do not have to meet AAFCO nutrient standards
- Treats do not undergo feeding trials
- Treats do not require veterinary nutritionist oversight
- Treats do not need to be digestible
- Treats can legally be made in facilities that do not manufacture dog food
- Treats can contain ingredients that would never be allowed in a complete diet



Try to Avoid

- Long ingredient lists
- Exotic proteins
- Legumes
- "Grain-Free" marketing
- High fat content (>25%)

Look For

- Made in US or Canada
- Short ingredient list
- <15% fat content
- Small, soft



Human Food

These are safe foods that could be used for dogs.

- Plain cooked:
 - chicken
 - turkey
 - green beans
 - carrots
- Small pieces of apple (no seeds or core)



Suggestions

These brands tend to have simple, easily digestible ingredients.

- Zuke's
- Cloud Star Tricky Trainers
- Charlee Bear
- Fruitables
- NutriSource

Want an economical option? Use a different kind of food brand as treats. It's a great way to keep the nutrition, and works great as training treats.